

Taylor Perkins

Account Manager, Event Producer & Experiential Marketing Client Activation/Program Portfolio

HARMAN | New York City, NY

- Holiday In-Store Activation | *November 2021 - January 2022*
- Holiday Window Install | *October 2021*
- Summer Window Install | *April 2021*

JBL Flagship Store | New York City, NY

- Make Music Day | *June 2023*
- Pride Weekend | *June 2023*
- JBL Shred The Runway Livestream | *February 2023*
- JBL Tour Pro 2 Launch PR Event | *February 2023*
- Black Friday Weekend & Holiday | *November 2022 - January 2023*
- Holiday Window Install | *November 2022*
- Gleyber Torres Gaming Event | *October 2022*
- JBL Fest Block Party | *August 2022*
- NYY Game Day | *July 2022*
- Make Music Day | *June 2022*
- Quantum Gaming Event | *May 2022*
- NBA All-Star Weekend | *February 2022*
- Black Friday Weekend & Holiday | *November 2021 - January 2022*
- Live Podcast Event | *September 2021*

JBL

- JBL Shred The Runway | Park City, Utah | *February 2023*
- JBL Fest | Las Vegas, NV | *September 2022*
- JBL Fest Toyota Drive | Las Vegas, NV | *September 2022*
- JBL Fest Seeding Kit | *September 2022*
- Doja Cat Soundcheck | Los Angeles, CA | *May 2022*
- NBAA Install | New York City, NY | *July 2021*
- JBL: True Summer Tour | New York City, NY | *July 2021*

Jones' Soda

- Jones' RV x 7Eleven Tour | *2021 - 2022*
- Jones' Reel Label program | *2021 - 2022*

Lidl

- Oktoberfest | South Huntington, NY | *September 2019*
- Monthly Store Family Fun Days | GA, SC, NC, SC, VA, WV | *2018 - 2020*

Mark Levinson

- Mark Levinson x Art Basel | Miami, FL | *December 2021*

Premier Protein

- Tradeshow Booth Activation | Las Vegas, NV | *October 2019*

Red Bull | Boston, MA

- Cliff Diving x Cumberland Farms | *June 2023*
- Boston Calling | *May 2023*
- Dance Your Style | *April 2023*
- Cliff Diving x Cumberland Farms | *June 2022*
- Dance Your Style | *April 2022*

Simple Mobile

- Simple Mobile “Unlocked” x ComplexCon | Long Beach, CA | *January 2020*
- Simple Mobile “Unlocked” x Rolling Loud | New York City, NY | *October 2019*
- Simple Mobile “Unlocked” x Rolling Loud | Miami, FL | *May 2019*

TracFone

- Sports Illustrated Super Bowl Party | Miami, FL | *February 2020*
- Mobile Retail Airstream Tour | *2019 - 2020*

YMCA | Maine

- National Healthy Kids Day | *April 2024*
- Bi-Monthly Activation / Community Luau | *March 2024*
- Wellness Center Valentine’s Day Event | *February 2024*
- Community Holiday Giving Tree Event | *December 2023*
- Wellness Center Halloween Event | *October 2023*
- Holiday Parade | *December 2022*

Additional

- Americas Mart | Atlanta, GA | *October 2016 & January 2017*
- Flori-Culture Expo | Chicago, IL | *June 2016*