

**Taylor Perkins**  
**Account Manager, Event Producer & Experiential Marketing**  
**Client Activation/Program Portfolio**

**HARMAN | New York City, NY**

- Holiday In-Store Activation | *November 2021 - January 2022*
- Holiday Window Install | *October 2021*
- Summer Window Install | *April 2021*

**HIGH WEST WHISKEY | SPIRIT OF THE WEST TOUR**

- Under The Big Sky | Whitefish, MT | *July 2025*
- Outside Festival | Denver, CO | *May - June 2025*
- BottleRock | Napa, CA | *May 2025*
- High Water | North Charleston, SC | *April 2025*
- Deer Valley Resort | Park City, UT | *March 2025*
- Chase Center x Warrior | San Francisco, CA | *March 2025*
- Extra Innings Fest | Phoenix, AZ | *February - March 2025*
- Innings Fest | Phoenix, AZ | *February 2025*
- Vail Resorts - Vail | Vail, CO | *February 2025*
- Vail Resorts - Breckenridge | Breckenridge, CO | *January 2025*
- Vail Resorts - NorthStar | Lake Tahoe, CA | *January 2025*
- Vail Resorts - Heavenly Winter | Lake Tahoe, CA | *January 2025*
- Destination Defender | Malibu, CA | *November 2024*
- Country Bay Festival | Miami, FL | *November 2024*
- All Things Go Festival | Washington DC | *September 2024*
- Boots In The Park | San Diego, CA | *September 2024*
- Pitchfork Music Festival | Chicago, IL | *July 2024*
- Vail Resorts - Heavenly Summer | North Tahoe, CA | *July 2024*
- Under The Big Sky Festival | Whitefish, MT | *July 2024*

**HIGH WEST APRÈS LOUNGE**

- Chicago, IL | *July 2025*
- Atlanta, GA | *November 2024*

**HIGH WEST x ICE HOUSE**

- Tales of the Cocktail | New Orleans, LA | *July 2025*

**HIGH WEST x Bar Convent Brooklyn**

- Brooklyn, NY | *June 2025*

**JBL Flagship Store | New York City, NY**

- Make Music Day | *June 2023*
- Pride Weekend | *June 2023*
- JBL Shred The Runway Livestream | *February 2023*
- JBL Tour Pro 2 Launch PR Event | *February 2023*
- Black Friday Weekend & Holiday | *November 2022 - January 2023*
- Holiday Window Install | *November 2022*
- Gleyber Torres Gaming Event | *October 2022*

- JBL Fest Block Party | *August 2022*
- NYNY Game Day | *July 2022*
- Make Music Day | *June 2022*
- Quantum Gaming Event | *May 2022*
- NBA All-Star Weekend | *February 2022*
- Black Friday Weekend & Holiday | *November 2021 - January 2022*
- Live Podcast Event | *July 2021*

#### **JBL**

- JBL Shred The Runway | Park City, Utah | *February 2023*
- JBL Fest | Las Vegas, NV | *September 2022*
- JBL Fest Toyota Drive | Las Vegas, NV | *September 2022*
- JBL Fest Seeding Kit | *September 2022*
- Doja Cat Soundcheck | Los Angeles, CA | *May 2022*
- NBAA Install | New York City, NY | *July 2021*
- JBL: True Summer Tour | New York City, NY | *July 2021*

#### **Jones' Soda**

- Jones' RV x 7Eleven Tour | *2021 - 2022*
- Jones' Reel Label program | *2021 - 2022*

#### **Lidl**

- Oktoberfest | South Huntington, NY | *September 2019*
- Monthly Store Family Fun Days | GA, SC, NC, SC, VA, WV | *2018 - 2020*
- Monthly Store "Birthday" Anniversary Events | GA, SC, NC, SC, VA | *2018 - 2020*
- Grassroots Community Pop-Up Events | GA, SC, NC, SC, VA | *2018 - 2020*

#### **Mark Levinson**

- Mark Levinson x Art Basel | Miami, FL | *December 2021*
- Mark Levinson x Lexus Vinyl Lounge | Decatur, TX | *June 2021*

#### **Premier Protein**

- Tradeshow Booth Activation | Las Vegas, NV | *October 2019*

#### **Red Bull | Boston, MA**

- Cliff Diving x Cumberland Farms | *June 2023*
- Boston Calling | *May 2023*
- Dance Your Style | *April 2023*
- Cliff Diving x Cumberland Farms | *June 2022*
- Dance Your Style | *April 2022*

#### **Simple Mobile**

- Simple Mobile "Unlocked" x ComplexCon | Long Beach, CA | *January 2020*
- Simple Mobile "Unlocked" x Rolling Loud | New York City, NY | *October 2019*
- Simple Mobile "Unlocked" x Rolling Loud | Miami, FL | *May 2019*

**TracFone**

- Sports Illustrated Super Bowl Party | Miami, FL | *February 2020*
- Mobile Retail Airstream Tour | *2019 - 2020*
- Grand Opening Store Events | *2018 - 2020*

**YMCA | Maine**

- Healthy Kids Day | *April 2025*
- Father's Day Event | *June 2024*
- Mother's Day Event | *May 2024*
- National Healthy Kids Day | *April 2024*
- Gala Fundraise66r | *March April 2024*
- Bi-Monthly Activation / Community Luau | *March 2024*
- Wellness Center Valentine's Day Event | *February 2024*
- Community Holiday Giving Tree Event | *December 2023*
- Wellness Center Halloween Event | *October 2023*
- Holiday Parade | *December 2022*

**Additional**

- Boston Art & Music Soul Fest Inc. | Boston, MA | *June 2022*
- Americas Mart | Atlanta, GA | *October 2016 & January 2017*
- Flori-Culture Expo | Chicago, IL | *June 2016*